

# The Resume of *Laurel Isaacs*, a Graphic & Web Designer.

CONTACT

## RING ME

512-590-0304

## WRITE ME

hello@laurelisaacs.com

## VISIT MY PORTFOLIO

www.laurelisaacs.com

## EDUCATION

### TEXAS STATE UNIVERSITY

B.F.A. Communication Design

San Marcos, Texas

January 2012–December 2014

- Graduated summa cum laude
- Council of Scholars

### AUSTIN COMMUNITY COLLEGE

Associate of Arts, French Language

Austin, Texas

January 2006–May 2008

- Semester Abroad in Florence, Italy
- Dean's List

## SKILLSET

Photoshop, Illustrator, & Indesign

CSS & HTML

Wordpress

Photography

Project Management

## EXPERIENCE

### SELF-EMPLOYED

Graphic & Web Designer

Asheville, North Carolina & Austin, Texas

August 2015–present

Manage a freelance business, working with clients to create responsive websites, brand identities, printed collateral, and packaging design. With a focus on exceptional client communication and user experience, every collaboration positively impacts business growth.

Recent clients include:

#### IDAPH EVENTS

Digital and print design for over 15 yearly events, including Asheville Marathon & Half at Biltmore Estate. Tasks include website design and maintenance, brand identity, poster and flyer design, social media graphics, copywriting, and project management.

#### RETHINK ETHANOL

Collaborated with a team in Austin to design the brand identity and website for a national environmental campaign to increase ethanol awareness.

#### SALUDA COMMUNITY LAND TRUST

Designed a community-focused website to drive involvement with SCLT's mission, increasing donations and volunteerism. Presented website at town meeting to further educate and engage the community on how to utilize the website.

### SPACECRAFT

Web Designer

Austin, Texas

May–August 2015

Managing up to 15 client projects at a time, designed responsive websites on SpaceCraft's platform. Helped create work flows and guides to expedite and improve client interaction and team communication.

### MULTIMEDIA GAMES

Graphic Design Intern

Austin, Texas

June–November 2014

Designed internal and external communications including event invitations and signage, posters, flyers, advertisements and 100+ page sales team guide. Worked closely with marketing team to meet tight deadlines to produce collateral for the Global Gaming Expo and Championship Tournament in Las Vegas.